

# The Simple, Smart CRM for Office 365, Dynamics 365 and G Suite

Nimble is the first social sales and marketing CRM that works for you everywhere you work: inside Office 365, Dynamics 365 and G Suite and more.

## Who Uses Nimble?

- Designed for small and medium-sized business
- Sales, Marketing, PR, Business Development, Insurance, Financial Services, Mortgage Bankers, Digital Agencies and more

## Key Features

- Simple sales and marketing automation
- Social business insights on prospects
- Native Chrome app provides instant insights and access alongside your workflow
- Individual and group message templates with open & click tracking analytics
- Customizable dashboard to track key contacts and activities
- Sales pipeline and management reporting

## Integrations

- **Office 365** email, Contacts, Calendar, Outlook Desktop, Outlook Mobile
- **CRMs** like Dynamics 365 and Salesforce
- **G Suite** – Gmail, Contacts, Calendar, SSO, Google Drive & Chrome
- **Email Marketing** tools like MailChimp, Constant Contact
- **Marketing Automation** tools like HubSpot and Marketo
- **Accounting** software like QuickBooks and Xero
- **Customer Service** tools like Zendesk and Freshdesk

## Nimble Brings All Your Clients' Contacts, Communications & Apps Together



## Tired of managing relationships in your inbox and spreadsheets?

Put away the spreadsheets and post-it notes. Nimble collects and stores your team's contacts, communication history, emails and calendars in one easy platform. Nurture relationships across email and social networks so you can be more productive. Sell more quickly, connect with more prospects and work more efficiently.

Built for:



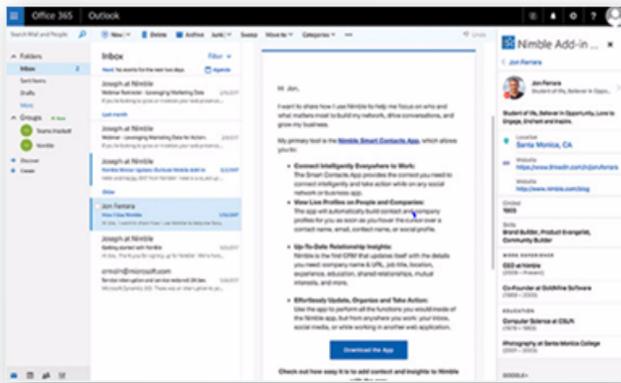
# Grow Your Business Faster with Nimble

## Everything You Need in a CRM

Get the main benefits of a CRM without the cost or complexity. Nimble unifies contact records from **Office 365, G Suite, Dynamics 365**, on social networks and more than **130 SaaS applications**. All your employees will have the same information about a prospect and will be able to make smarter decisions. .

### Smarter Prospecting

The **Nimble Smart Contacts browser extension** will give you insights on people and companies to help you prospect more effectively. Whether you're in Outlook for mobile and desktop, social platforms or cloud-based business apps, you can keep working without having to toggle between Windows



## Intuitive Relationship Dashboard

Nimble's Today Page dashboard lets your team scan their sales pipeline, tasks, social signals and track priorities to build relationships with the right customers.

## Pipeline Management and Reporting

Nimble automatically ties your team's tasks, events and conversations to each deal to ensure everyone is on the same page for each opportunity. Keep an eye on your sales team's activities with our deal forecasting and pipeline analytics.

## Get on Board with Nimble

Find out why thousands of companies are adopting Nimble as their Sales and Marketing CRM for Office 365, Dynamics 365 and G Suite Contact your sales representative today.

## Social and Professional Insights

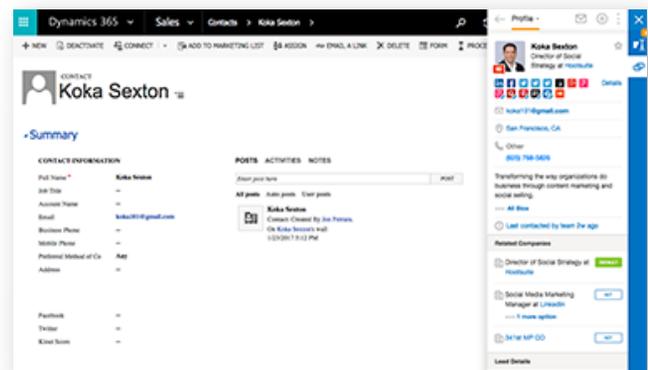
Get instant insights on people and companies to stay informed. Nimble provides details about contacts, including their workplace, interests and complete social profiles

## Group Email Marketing, Tracking and Analytics

Send personalized, trackable emails to targeted contacts based on social business insights. Each email appears as a personalized message rather than an email blast, which increases your open and click rates.

## Nimble in Dynamics

Dynamics 365 customers can access Office 365 contact profiles right in Dynamics and vice versa. Nimble will synchronize contact changes with Dynamics CRM and Office 365, so you can use those contacts everywhere you work.



## Nimble Follows You Everywhere

Use Nimble in your mobile apps for IOS and Android and the Smart Contacts App browser plugin for Chrome, Edge, Firefox and Safari.